

2013

Adventurer



CLICK TO NAVIGATE

Overview	Lounge	Dining	Cab	SuperStructure	Interior Décor	Specifications	Warranty
Features	Galley	Bedroom Bath	Exterior	Floorplans	Paint	WIT Club	



On the cover: 37F Bronze Full-Body Paint

37F Travertine with Forest Cherry Cabinetry

The Proud Result of 54 Years of Innovation

No coach embodies both our proud past and forward thinking quite like the Winnebago Adventurer®—and this year's models are packed with more value and user-friendly features than ever before. All three floorplans incorporate full-wall slides for maximum spaciousness, including the 37F with a bath and one-half and a standard power queen bed with the Ideal Rest® Natural Reserve digital comfort control mattress. Each floorplan is loaded with amenities typically reserved for diesel pushers, such as Corian® countertops, premium Ultraleather™ cab seats, MCD American Duo® solar/blackout roller shades and TrueAir® maximum comfort air conditioning. Take full advantage of more than 54 years of innovation and Winnebago Industries'® legendary SuperStructure® construction in a 2013 Winnebago Adventurer.

Why Adventurer?

- Full-wall slideout floorplans
- TrueAir® maximum comfort A/C
- RV Radio/rearview monitor system
- Corian countertops
- Swivel Ultraleather cab seats
- Stylized aluminum wheels
- Clean and convenient gasoline power
- Hydraulic leveling jacks with 3-position controls
- Spacious bedrooms and master bath (37F)
- MCD American Duo solar/blackout roller shades
- HDMI 4X4 Matrix offers HD input to all TVs



Recognized Quality The RV Dealers Association bestows its annual Quality Circle Award based on dealer ratings to the manufacturers that provide exceptional products, service and support. Only one manufacturer has received this honor for sixteen consecutive years: Winnebago Industries®.

Best in Class

See how Winnebago Industries takes motor home design and function to the next level, and why we've earned the right to be called the Most Recognized Name in Motor Homes.®



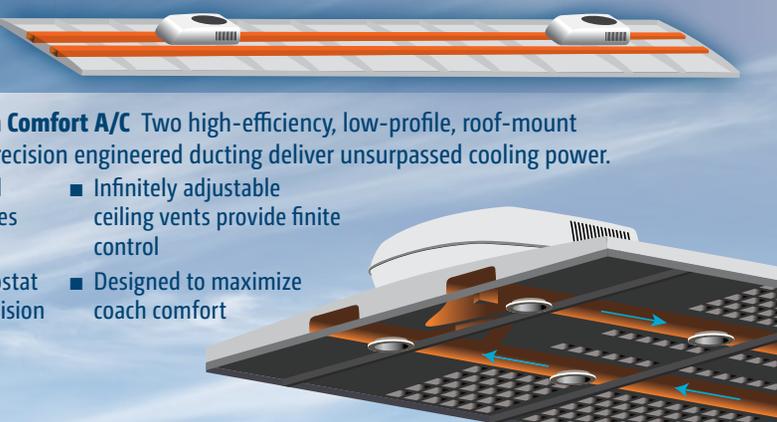
Click on this icon throughout the brochure to link to more information on the web.



TRUEAIR®

TrueAir® Maximum Comfort A/C Two high-efficiency, low-profile, roof-mount cooling units and precision engineered ductwork deliver unsurpassed cooling power.

- D-shaped, formed ductwork optimizes airflow
- Dual-zone thermostat controls offer precision cooling
- No roof air condensation
- Infinitely adjustable ceiling vents provide finite control
- Designed to maximize coach comfort





Elbow Room The *BIG Shower* is one of the industry's largest, featuring a wide opening and plenty of elbow room (37F).



Day and Night The smoothly retracting *MCD American Duo Solar/Blackout Roller Shades* let you control your light and privacy—no matter the time of day.



Look and Listen The touch screen *RV Radio®* features a CD player, MP3 input and doubles as the rearview monitor.



Easy Important gauges, switches and controls are all centrally located in the *OnePlace® Systems Center* for ease of use.



Open Wide Drawers open wide on *Full-Extension Drawer Slides* so you can take full advantage of the abundant storage.



HD Everywhere Watch HD video from multiple sources, on multiple TVs—simultaneously—with the *HDMI 4X4 Matrix Video Selection System*.



37F Travertine with Forest Cherry Cabinetry

Relaxation awaits in the Rest Easy® sofa that reclines at the press of a button and the Euro recliner in the 37F that can be moved about the coach when parked. All three floorplans deliver countless hours of entertainment with a large LCD TV and Blu-Ray® home theater system. And, no matter what Mother Nature has in store, the TrueAir® maximum comfort air conditioning system keeps you comfortable with two cooling units and twin heat pumps.



Euro Recliner



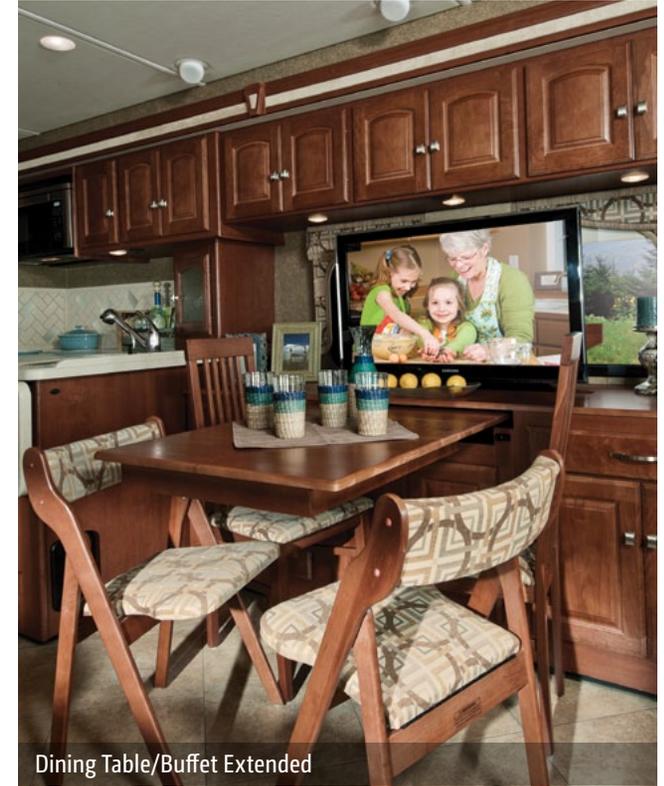
Rest Easy Sofa



Corian® solid-surface countertops, a flip-up countertop extension and an abundance of cabinet space in your choice of finishes provide a welcome blend of function and style. The galley's thoughtfully planned L-shape enables the perfect flow as you create your culinary masterpiece.



37F Dining Table/ Buffet



Dining Table/ Buffet Extended

Whether you prefer the elegance of a dining table/buffet with retractable 40" LCD TV or the spacious comfort of a U-shaped dinette, the Adventurer has the floorplan and options for you. The BenchMark dinette is offered in all models, featuring innerspring cushions that flip up to access large storage compartments and is even available with an extendable table and chairs for your guests.



37F Powered Bed



37F Wardrobe

The Adventurer 37F comes standard with a powered queen bed, featuring the Ideal Rest® Natural Reserve digital comfort control mattress with digitally adjustable firmness and comfort enhancing features you won't find in any other RV mattress. A cotton and bamboo fiber cover panel and a duo-firmness reversible insert with Memory-Cell® provide an incredibly comfortable night's sleep. Plus, the powered bed props up at the press of a button for reading or watching TV.



Powered Bed in Upright Position



Available Washer and Dryer



37F Guest Bath



37F Master Bath

RV Radio® Rearview monitor. Sideview cameras. Everything is at your fingertips and incorporated into the dash touch screen. Your co-pilot will enjoy being within easy reach of map lights, 12-volt powerpoints and a dash workstation.



Dash



Dash Workstation



Powered Front Shade



Passenger Seat with Available Footrest



Powered Mirrors

From the all-in-one service center with the QuickPort® service connection hatch to the 3-position jack controls, the Adventurer keeps setup simple so you can spend more time relaxing. Take your relaxation to the next level by adding the exterior entertainment center with a 32" LCD TV.



Available Exterior Entertainment Center



Stylized Aluminum Wheels



Exterior Service Center

Fiberglass Roof The crowned, one-piece fiberglass roof is backed by a 10-year parts-and-labor roof skin warranty.

Thermo-Panel® Sidewalls By layering fiberglass and high-density block foam insulation with welded aluminum support structures, we create some of the industry's strongest, most durable and lightweight sidewalls.

E-Coating An electrodeposition coating helps protect critical steel components.

Embedded Steel Metal substructures embedded into the sidewall provide solid attachment points to keep cabinets and appliances mounted securely in place.

Solid Framework Aluminum extruded in our own facility to our exacting standards creates an extremely strong and solid structural framework.

Laser-Cut Tubing Precision laser cutters create precise joints in structural steel that are stronger and require less welding.



Interlocking Joints Specially engineered interlocking joints connect the floor, sidewalls and roof where competitors often rely on simple screws to bear the weight.

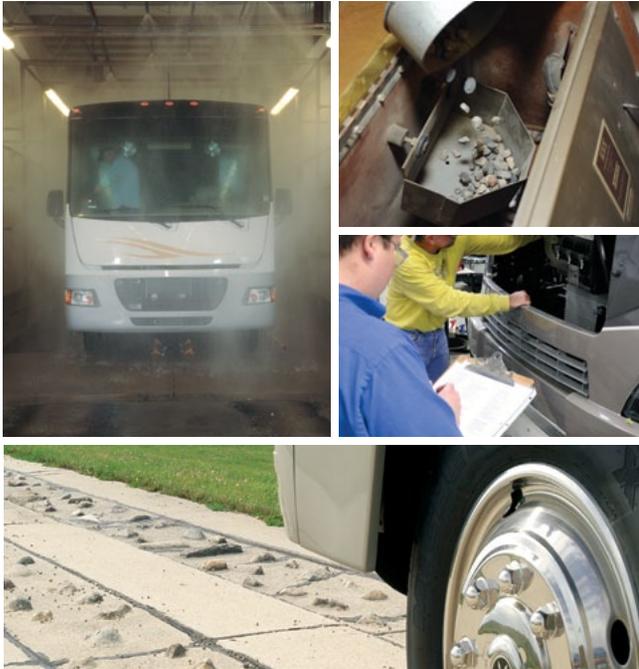


**SUPER
STRUCTURE**

BUILT TO LAST

Every Adventurer is built to Winnebago Industries'® legendary SuperStructure construction standards. It's a process developed and refined over more than 50 years of building some of the strongest, most durable coaches in the industry.

TESTING Before rolling out of our factories, every coach undergoes an extensive 113-point inspection. Each coach also passes a high-pressure water test that simulates rain at a rate of 50-inches per hour to check for leaks. During the design process, computer simulations, our physical testing center and rigorous test track ensure each model is built to last.



DETAILS At Winnebago Industries, we treat the features you can't see with the same care as the ones you can. Look in the access panels of some of our competitors' coaches and you'll see loose insulation and wires haphazardly strewn about. Winnebago Industries maintains a clean fit and finish throughout so your coach will last for the long haul.



BUILT IN-HOUSE We extrude our own aluminum. We rotocast our own plastic components. In fact, we manufacture most of our own parts so they are designed to fit the space, rather than fitting the space to an awkward off-the-shelf component size.



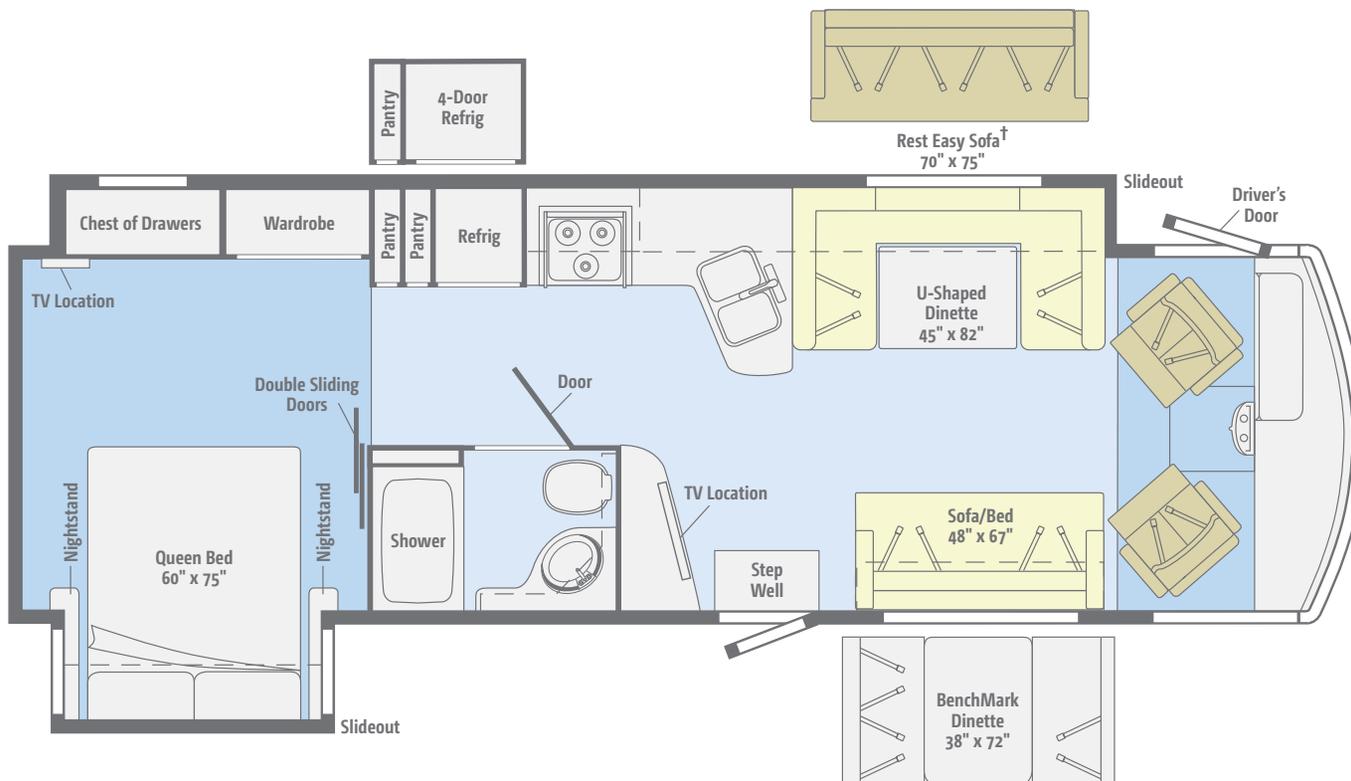
**SUPER
STRUCTURE**
BUILT TO LAST

Visit BetterBuiltRVs.com to gain real insight into what goes into a Winnebago Industries motor home.

TAKE A TOUR We're proud of our processes, state-of-the-art facilities and the people who make Winnebago Industries number one. We invite you to visit our complex in Forest City, Iowa, for a first-hand look at the dedication and technology behind every motor home we build.



32H The full-wall slideout makes the most of this impressive floorplan, which includes a U-shaped dinette, a sofa/bed available in Ultraleather and a mid-coach LCD TV.

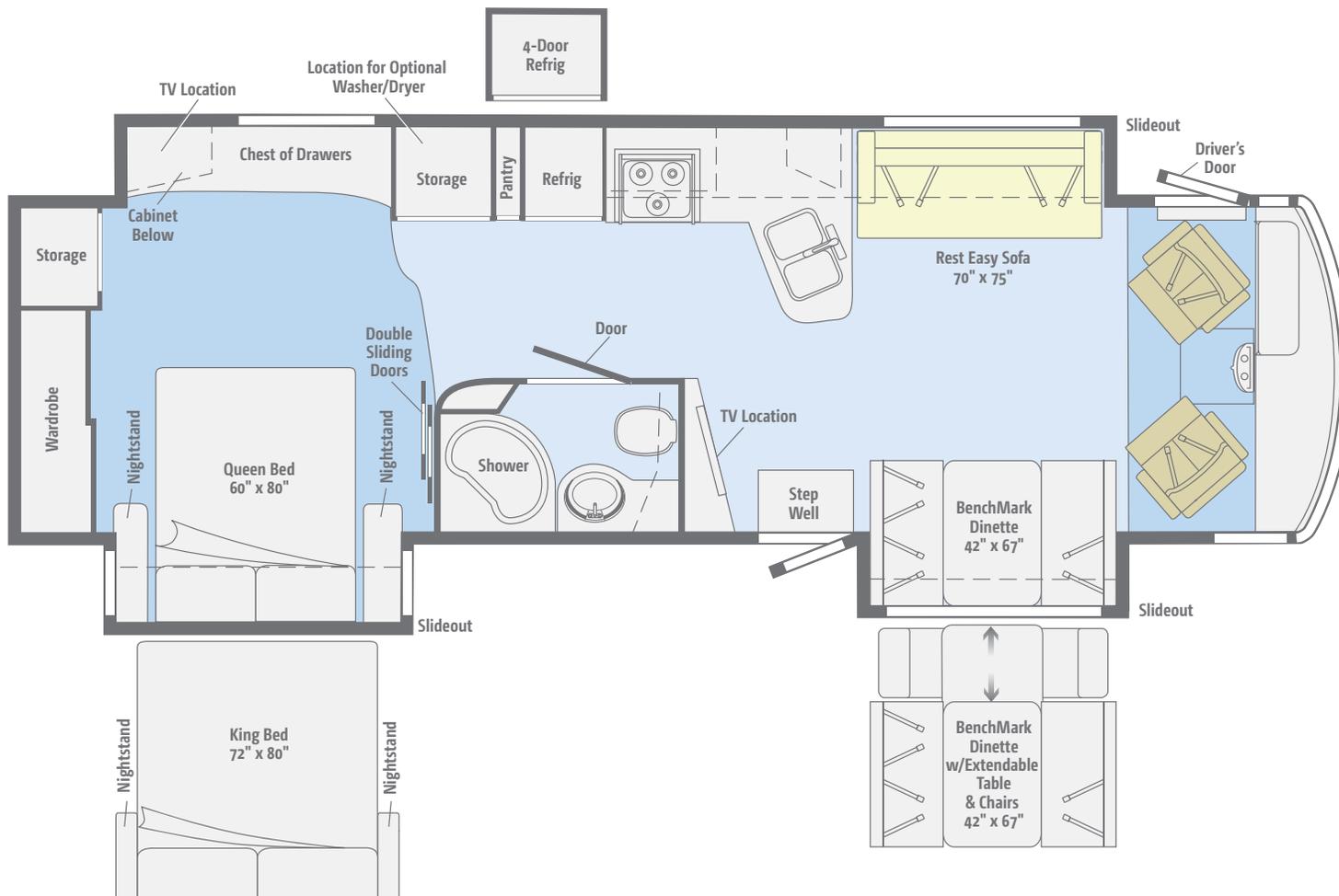


† Available with single or dual controls. Dual-control option includes only two seat belts.

Standard Ultraleather	Optional Ultraleather	Carpet	Vinyl Tile

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at GoWinnebago.com.

35P Three slideouts, including a full-wall slide, help create one of our largest bedrooms, which includes a generous wardrobe, chest of drawers and an available king bed.



Standard Ultraleather	Optional Ultraleather	Carpet	Vinyl Tile

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at GoWinnebago.com.

37F

This triple-slideout floorplan opens wide to create a large lounge with multiple dining options, a guest bath and a large master bath featuring the BIG Shower.



† Available with single or dual controls. Dual-control option includes only two seat belts.

Standard Ultraleather	Optional Ultraleather	Carpet	Vinyl Tile

Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at GoWinnebago.com.

Choose from three fabric collections and three cabinet wood finishes, each with Satin Nickel hardware.

Travertine



Main



Surfside Ultraleather



Accent



Bedspread



Vinyl Tile



Carpet



Cottage Lane Corian
Countertop



Waldorf Sierra Wall Board



Honey Cherry



Forest Cherry

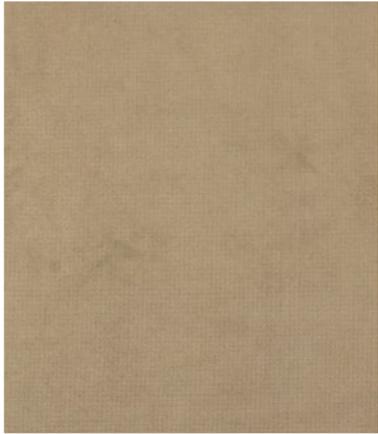


Coffee-Glazed
Vienna Maple

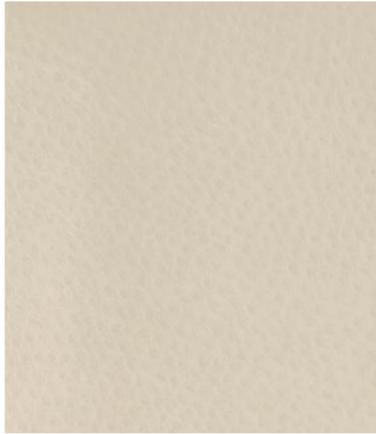
Fabrics and carpets may change without notice or obligation.

Choose from three fabric collections and three cabinet wood finishes, each with Satin Nickel hardware.

Lancaster



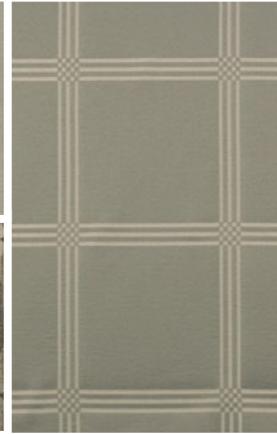
Main



Stucco Ultraleather



Accent



Bedsread



Vinyl Tile



Carpet



Fossil Corian
Countertop



Expo Truffle Wall Board



Honey Cherry



Forest Cherry



Coffee-Glazed
Vienna Maple

Fabrics and carpets may change without notice or obligation.

Choose from three fabric collections and three cabinet wood finishes, each with Satin Nickel hardware.

Mountain Ash



Main



Parchment Ultraleather



Accent



Bedsread



Vinyl Tile



Carpet



Cottage Lane Corian
Countertop



Monroe Pecan Wall Board



Honey Cherry



Forest Cherry



Coffee-Glazed
Vienna Maple

Fabrics and carpets may change without notice or obligation.

Full-body paint comes standard in the style of your choice.



Spring Mist
FULL-BODY PAINT



Sterling Silver
FULL-BODY PAINT



Bronze
FULL-BODY PAINT



Vineyard
FULL-BODY PAINT

Weights & Measures

	32H	35P	37F
Length	32'11"	35'6"	37'5"
Exterior Height ¹	12'8"	12'8"	12'8"
Exterior Width ²	8'5.5"	8'5.5"	8'5.5"
Exterior Storage ³ (cu. ft.)	112.3	125.5	125.4
Awning Length	17'	17'	18'
Interior Height	7'	7'	7'
Interior Width	8'0.5"	8'0.5"	8'0.5"
Freshwater Capacity w/Heater ⁴ (gal.)	88	88	88
Holding Tank Capacity - Black/Gray ⁴ (gal.)	43/47	43/57	52/71
LP Capacity ⁵ (gal.)	23	28	28
Fuel Capacity (gal.)	80	80	80
GCWR ⁶ (lbs.)	26,000 ^A	26,000 ^A /30,000 ^B	30,000 ^B
GVWR (lbs.)	22,000 ^A	22,000 ^A /24,000 ^B	24,000 ^B
GAWR - Front (lbs.)	8,000 ^A	8,000 ^A /9,000 ^B	9,000 ^B
GAWR - Rear (lbs.)	15,000 ^A	15,000 ^A /15,500 ^B	15,500 ^B
Wheelbase	220"	228"	248"

A Ford F53 22,000-lb. Chassis w/22.5" tires

B Ford F53 24,000-lb. Chassis w/22.5" tires

Chassis

Ford® F53 22,000-lb. Chassis (32H, 35P)

- 362-hp 6.8L V10 SEFI Triton® engine
- TorqShift™ 5-speed automatic overdrive transmission w/tow haul
- Hydro-Max™ brakes w/ABS
- 175-amp. alternator

Ford F53 24,000-lb. Chassis (37F)

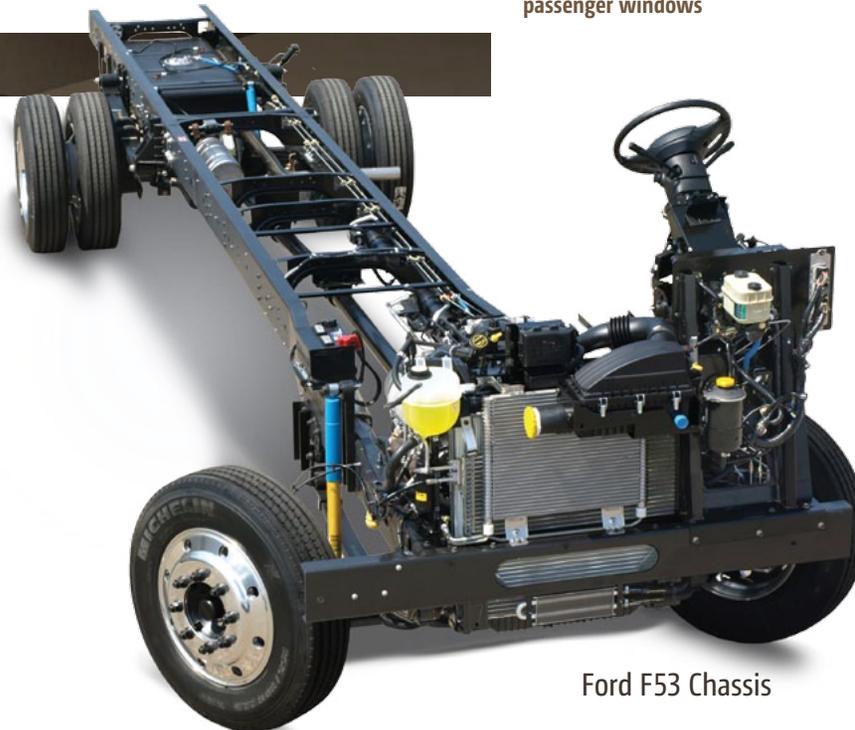
Trailer Hitch⁶ 5,000-lb. drawbar/500-lb. maximum vertical tongue weight w/7-pin connector

Stylized aluminum wheels

Hydraulic leveling jacks w/3-position controls

OPTIONAL EQUIPMENT

Ford F53 24,000-lb. Chassis (35P)



Ford F53 Chassis

Cab Conveniences

RV Radio®/Rearview Monitor System 6.5" LCD color touch screen, CD player, weather band, remote, iPod®/MP3 input, rear color camera

Chassis/house battery radio power switch

Cab Seats adjustable armrests, lumbar support, multi-adjustable recline and swivel/slide

6-way power-assist driver seat

Cab sound control package

Cruise control

12-volt powerpoints

Map lights

Power steering w/tilt wheel

Dash workstation

C.B. wire prep kit

Power mirrors w/defrost

MCD American Duo® solar/blackout powered front shade, privacy curtain for driver and passenger windows

Defroster fans

Sideview color video camera system

Light-filtering roller shades for driver and passenger windows

OPTIONAL EQUIPMENT

Sirius® Satellite Radio iPod interface connector, receiver

Passenger seat w/footrest (35P, 37F)

Interior

32" LCD TV (32H, 37F)

40" LCD TV (35P)

Digital TV amplified antenna system

Blu-Ray® Home Theater Sound System amplifier, DVD player, receiver, 5 speakers and subwoofer

Satellite system ready, including bedroom TV

HDMI 4X4 Matrix central video selection system

OnePlace® systems center

MCD American Duo® solar/blackout roller shades (lounger, dinette, bedroom and 37F master bath)

Tinted dual-glazed/thermo-insulated windows

Soft vinyl ceilings

Key-activated slideroom master lock switch

Powered ventilator fan (galley)

Powered roof vent (bath)

OPTIONAL EQUIPMENT

Dining table/buffet/chairs w/retractable 40" LCD TV (37F)

King-Dome® automatic satellite dish

King-Dome in-motion satellite dish

Winegard® Trav'ler® automatic multi-satellite antenna

Stackable washer/dryer (35P, 37F)

Vinyl tile throughout (slideouts and cab are carpeted)

Galley

Corian® solid-surface countertop and backsplash

Sharp® stainless steel microwave/convection oven w/range fan

3-burner range top w/storage below

Corian sink and range covers

Norcold® refrigerator/freezer

Cold water filtration system

OPTIONAL EQUIPMENT

3-burner range w/oven

Norcold refrigerator/freezer w/icemaker

Norcold 4-door refrigerator/freezer w/icemaker

Bath

Textured glass shower door

Flexible showerhead

Corian countertop

Skylight (32H, 35P)

Porcelain toilet(s)

Water pump switch(es)

Bedroom

Powered queen bed w/Ideal Rest® Natural Reserve digital comfort control mattress w/remotes (37F)

Queen bed w/innerspring mattress, storage below (32H, 35P)

26" LCD TV (35P, 37F)

Bedsread, pillow shams and pillows

OPTIONAL EQUIPMENT

King bed w/innerspring mattress and access to storage below (35P)

Queen Ideal Rest Natural Reserve digital comfort control mattress w/remotes (32H, 35P)

King Ideal Rest Natural Reserve digital comfort control mattress w/remotes (35P)

Powered king bed w/Ideal Rest Natural Reserve digital comfort control mattress w/remotes (37F)

Ceiling fan

24" LCD TV (32H)

Exterior

Driver's side service light

TriMark® KeyOne™ lock system

Porch light

Electric entrance steps

Ladder

Front and rear mud flaps

Electric patio awning w/metal wrap and WeatherMAX™ fabric

Lower front protective mask

Lighted storage compartments (in select compartments)

OPTIONAL EQUIPMENT

Exterior Entertainment Center 32" LCD TV

Heating & Cooling System

35,000 BTU low-profile furnace (32H)

40,000 BTU low-profile furnace (35P, 37F)

TrueAir® Maximum Comfort A/C two 13,500 BTU, low-profile roof air conditioners w/heat pumps

Electrical System

AC/DC distribution system

55-amp. converter/charger

Service Center cable TV input, 50-amp. power cord, QuickPort® service connection hatch, portable satellite dish hookup

Exterior AC duplex receptacle

Exterior antenna jack

5,500-watt Cummins Onan® Marquis Gold™ generator

1,000-watt inverter w/remote panel

PowerLine® Energy Management System

Auxiliary start circuit

Two deep-cycle Group 31 batteries

Battery disconnect systems (coach and chassis)

Automatic dual-battery charge control

Generator/shoreline automatic changeover switch

OPTIONAL EQUIPMENT

Cummins Onan Energy Command™ automatic generator start system

Plumbing System

Service Center QuickPort service connection hatch, exterior wash station w/pump switch, pressurized city water hookup w/diverter valve, drainage valves, 10' sewer hose, black tank flushing system

LP Tank permanent mount w/gauge

TrueLevel™ holding-tank monitoring system

On-demand water pump

Heated holding tank compartment

Winterization Package water heater bypass valve and siphon tube

10-gallon water heater, 110 V/LP gas w/motoraid and auxiliary auto heater

Gravity water tank fill w/lockable door

Safety

Seat belts

Child seat tether anchor (dinette) (32H, 35P)

LP, smoke and carbon monoxide detectors

10 BC fire extinguisher

Ground fault interrupter

Fog lamps

High-mount brake lamps

Warranty⁷

12-month/15,000-mile basic warranty⁸

36-month/36,000-mile limited warranty on structure⁸

10-year limited parts-and-labor warranty on roof skin⁸

- The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
 - Adventurer floorplans feature a wide-body design – over 96" in making your purchase decision, you should be aware that some states restrict access on some or all state roads to 96" in body width. Before making your purchase decision, you should confirm the road usage laws in the states of interest to you.
 - The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home.
 - Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.
 - Capacities shown are tank manufacturer's listed water capacity (W.C.). Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.
 - Actual towing capacity is dependent on your particular loading and towing circumstances which includes the GVWR, GAWR, and GCWR as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.
 - See separate chassis warranty.
 - See your dealer for complete warranty information.
- NA Not Available
Not all items available in combination. See dealer for details.

Winnebago Industries® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.

GoWinnebago.com Has Gone Mobile

Learn more about the 2013 Adventurer on your computer, smartphone or tablet. Visit GoWinnebago.com/Adventurer for the complete Adventurer experience.



PREFERRED CARE PROGRAM

We back our motor homes with best-in-class support both before *and* after the sale:

- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile warranty on structure
- 10-year standard limited parts-and-labor roof skin warranty
- Complimentary 24-hour roadside assistance program



TRIPSaver
FAST TRACK PARTS

- TripSaver® Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours
- National dealer service network

Join the Club, Join the Fun

As a Winnebago motor home owner, you are invited to join the WIT Club. It's a great way to take full advantage of your new coach and meet fun-loving WIT Club members from across the country who make motor home adventures a way of life.



Members enjoy:

- Caravans and rallies
- Newsletters
- Local and state group activities
- RV travel benefits

See more on WITclub.com



Grand National Rally

Each year, thousands of Winnebago Industries motor home owners descend upon Forest City, Iowa, for the Grand National Rally. Rally goers connect with old friends and enjoy concerts, tours, activities and more in a weeklong celebration of the motor home lifestyle. Join us this July for a week you'll never forget.

